



Garlinge Primary School and Nursery

WORLD  
**BOOK  
DAY**

4<sup>th</sup> March 2021

## World Book Day

Thursday 4<sup>th</sup> March 2021

Friday 12<sup>th</sup> February 2021

Dear Parents and Carers,

**On Thursday 4<sup>th</sup> March** it is National World Book Day. This is a day where we will celebrate all that is great about books and reading. With schools still closed to most pupils at this time, we have decided as part of this year's celebration, we would like to give you the opportunity to enter an online competition in partnership with Coram Beanstalk, Crayola and very.co.uk. Children are encouraged to draw or make their favourite book character using arts and craft materials.

To enter the 'World Book Day' competition for the chance to win a bundle of fabulous Crayola goodies, children need to simply draw, paint or craft their favourite book character and post a picture of their masterpiece on social media on **Thursday 4<sup>th</sup> March**. The competition will open at midnight on 3rd March and close at midnight on 4th March.

Make sure to use the hashtag **#VeryWBD** and tag **@beanstalkreads** so organisers can find your entry for the competition and share your picture as part of their virtual gallery! Entries will be accepted on Twitter, Facebook, Instagram and Linked In.

**The competition is open to children of all ages, but please ask your child to seek your guidance, support and agreement before entering the competition and posting on social media.**

Winners will be chosen at random by a panel made up of Coram Beanstalk, Very and Crayola and the winners will be announced on Monday 8<sup>th</sup> March.

**coram**   
**Beanstalk**  
Reading • Growing • Thriving



### Details of the prizes and how/when they will be provided:

- Prizes have been donated to Coram Beanstalk and Very by Crayola and are worth a minimum of £100. There is one main prize consisting of £300 worth of Crayola arts and crafts supplies, as well as seven highly commended prizes worth £100 each. The Promoter reserves the right to offer an alternative prize in the event of the original prize being unavailable. Prizes are non-negotiable, non-transferable and there is no cash alternative.
- Prize winners will be contacted by Coram Beanstalk/Very via a reply to the social media post of their drawing.
- On being contacted, winners will be required to provide a contact name and delivery address for their prize to be delivered to.
- Prize winners' details will be passed onto Crayola who will deliver the prize bundles directly to the winner from their distribution centre.

It would be wonderful to see as many entries as possible from our school community on social media.

Children may still wish to dress up as their favourite book character on this day, as we usually do at Garlinge. Pupils will also take part in planned activities, either through remote learning or in school, including exploring their favourite books, and characters within them.

Your child will also be issued with a £1 gift token, which they can exchange at their local book shop for 1 of 10 exclusive, new and completely free World Book Day £1 books. Or if they'd prefer, they can use their book token to get £1 off any full price book instead. These will be issued when your child returns to school.

We look forward to another fantastic 'World Book Day' and to seeing lots of creative masterpieces online!

Yours faithfully,

Mr I Millership  
English Subject Leader

Miss Jenkins  
Art and Design Subject Leader

